

Date	Feb. 19, 2025 (Thu.)	Photos	×	Video	×
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Jeonbuk Submits Olympic Bid Application to MCST... Government Approval Process Officially Begins

- Secured high feasibility with a B/C ratio of 1.03 and strong public support (82.7% in favor)
- Consent from the State Council completed on Feb. 6...
Entering the central government's official review stage
- Challenging to host the Second Summer Olympics in Korea since Seoul 1988 in cooperation with solidarity cities

Jeonbuk State officially submitted the '2036 Jeonju Olympics Bid Application' to the Ministry of Culture, Sports and Tourism (MCST) on Feb. 19. This marks the beginning of the formal national-level confirmation process to host the 2nd Summer Olympics in South Korea since the 1988 Seoul Olympics.

The submission is a follow-up procedure in accordance with relevant laws, such as the 「International Athletic Games Support Act」, following the Korean Sport & Olympic Committee's selection of Jeonbuk as the domestic candidate city. This signifies that Jeonbuk's Olympic bid has moved beyond the local government's preparation stage and onto the official review stage of the central government.

The application includes a blueprint for the Olympics and Paralympics, scheduled to be held from July 25 to September 7, 2036. A total of 33 sports, including optional events, will be held in Jeonbuk and solidarity cities such as Seoul, Daegu, and Chungju (Chungbuk). The plan is to implement a low-cost, high-efficiency sustainable competition by maximizing the use of existing facilities. Through this, the State intends to alleviate the concentration in the capital area and realize the era's task of balanced national development.

Jeonbuk plans to actively present the new leap forward and future vision that hosting the Olympics will bring to the Republic of Korea during the upcoming government review process. The State aims to secure government approval by highlighting strategies for regional economic vitalization, the creation of significant national economic ripple effects, a sustainable legacy utilization strategy that will remain as a regional asset even after the Games, and the establishment of an innovative competition operation model based on AI and digital technology.

The justification for the bid is also solidly established. According to the results of a preliminary feasibility study, the benefit-cost (B/C) ratio was calculated at 1.03, proving economic feasibility. In public opinion polls, 82.7% of the nation and 87.6% of Jeonbuk residents supported hosting the Olympics, showing overwhelming support. The Jeonbuk State Council also completed the necessary administrative procedures by passing the consent motion for the bid on Feb. 6.

In parallel with responding to the government review process, Jeonbuk plans to prepare a structured roadmap for the International Olympic Committee's (IOC) host selection process and focus all efforts on strengthening international competitiveness.

Yoo Hee-sook, Director General of the 2036 Olympics Bid Dept. of Jeonbuk State, stated, "We have submitted the application to the MCST based on the will of the residents gathered through the State Council's consent." She added, "We will focus our administrative power to ensure that it is confirmed as an official national bidding project by thoroughly responding to the upcoming government review process."